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## PRESS RELEASE

### **Xmultiple Announces Marketing Agreement with Netopt Pty Ltd. for XP1-Power Cable marketing in Australia**

**Patent-Pending XP1-Power Rechargeable Battery Backup, Synch/Charging USB Cable for Cell/Smartphones. All in One Cable for iPhone, iPod and Touch iPod - Extra Power While on the Go**

**LOS ANGELES, CA, October 8, 2009** – Xmultiple, a global manufacturer of connectivity products and the ultimate XP1 USB power cable is partnering with Brisbane based niche distributor of technology products, NetOpt to market and distribute the unique XP1 power cable throughout Australia and New Zealand.

The XP1 USB power cable is all you need to power and sync the iPhone and iPod, NetOpt's Rick Nand is confident that Australians will pick up on XP1 power cable advantages very quickly.

"With the XP1 you don't need to carry additional adaptors or cables. You can use the USB port on your computer to charge XP1 cable and carry XP1 with you to power the iPhone or iPod on the go. You also have the option of using the wall adaptor to charge XP-1. The XP1 USB charge and sync cable has 2500mAh lithium-ion battery which is the industries highest rated battery charger integrated into the cable. Most charges only have between 1200-1800mAh battery and add bulk to the iPhone, but not XP1. The XP1 is a brilliant idea" Nand said.

#### *Comment from Alan Pocrass, CEO, Xmultiple*

"I am excited to have established this alliance with Netopt, who are a leading distributor in Australia for products related to our XP1 power cable. The XP1 Power Cable is designed for end users who are on the go and need backup power. Users of iPhone's/iPods and other smartphones who are high demand power users of Wi-Fi, Internet connections and bluetooth use, now have the power they need when they are mobile. With the XP1, lack of power is not longer an issue. The XP1 can charge their device over and over again. " stated Alan Pocrass CEO of Xmultiple Technologies, Inc.

*Comment from Rick Nand, ,Product Manager, Netopt Pty Ltd*

"We are very pleased to have partnered with Xmultiple to bring the unique XP1 1 USB cable into Australia and New Zealand" said Nand. "The XP1 cable can easily be adapted to suit other smart phones such as Blackberry and other popular model cellphones. We will be releasing the XP1 cable for Blackberry and other cellphones as well" he said.

The XP1 will retail for \$89.95 (GST inclusive) and will be available from all leading retail outlets including computer retailers, cellphone retailers and other electronic stores across Australia and New Zealand.

## **Contacts**

### **For more information and images**

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## **About Xmultiple**

Xmultiple is a global manufacturer of connectivity products supporting twisted pair wiring communications, networking, RF/Microwave, test & measurement, broadcast, medical, military and industrial applications. Xmultiple manufacturers patent pending and patent electronic products related to the rechargeable battery industry. The XP1-Power iPhone/iPod USB Sync/Charging rechargeable battery and cable are designed to meet the needs for Smartphone and cellphone users. Please visit <http://www.xmultiple.com> website for more information.

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## **About NetOpt Pty Ltd**

NetOpt is a 100% Australian owned and operated company, based in Brisbane and specialising in the distribution of niche products and leading edge technologies for consumers, home offices and small to medium enterprises. Please visit <http://www.netopt.com.au> website for more information.

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