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## PRESS RELEASE

### **Xmultiple Announces XP1-Power Cable - All in One Cable for iPhone, iPod and Touch iPod - Power While On the Go**

**Patent-Pending XP1-Power Rechargeable Battery Backup, Synchronizing/Charging USB Cable for Cell/Smartphones.**

**LOS ANGELES, CA, October 8, 2009** – Xmultiple, a global manufacturer of connectivity products releases XP1 Power Cable.

The XP1 USB power cable is all you need to power and sync the iPhone and iPod. The XP1 Power Cable advantage will answer the power source need of iPhone/iPod user who have to charge repeatedly during the day.

"With the XP1 you don't need to carry additional adaptors or cables. You can use the USB port on your computer to charge XP1 cable and carry XP1 with you to power the iPhone or iPod on the go. You also have the option of using the wall adaptor to charge XP-1. The XP1 USB charge and sync cable has 2500mAh lithium-ion battery which is the industry's highest rated battery charger integrated into the cable. Most chargers only have between 1200-1800mAh battery and add bulk to the iPhone, but not XP1. The XP1 now provides the answer for iPhone and iPod users for a high capacity power source in a compact size integrated into the sync/charging cable.



*Comment from Alan Pocrass, CEO, Xmultiple*

"Users of iPhone's/iPods and other smartphones who are high demand power users of Wi-Fi, Internet connections and bluetooth use, now have the power they need when they are mobile. With the XP1, lack of

power is no longer an issue. The XP1 can charge their device over and over again. " stated Alan Pocrass CEO of Xmultiple Technologies, Inc.

"The XP1 cable can easily be adapted to suit other smart phones such as Blackberry and other popular model cellphones. We will be releasing the XP1 cable for Blackberry and other cellphones as well" he said.

The XP1 will retail for \$49.99 and will be available from all leading retail outlets including computer retailers, cellphone retailers and other electronic stores as soon as possible.

# XP1

## Power Cable

*The Ultimate USB Rechargeable Battery Backup Charge/Sync Cable*

*A rechargeable lithium-ion battery integrated in the XP1 PowerCable charge/sync cable lets you have additional portable power when you need it, "when" you're away from a power source.*



Have a dead or low battery? No problem.

Now you don't need to be tethered to a computer/wall outlet/car adapter for the time it takes to charge the battery when you just don't have the time and/or these other power sources are not convenient.

So if you intend to go mobile away from a power source when your **"Smart Phone"** is showing low on juice, you now have the comfort of knowing that a "portable" back-up power source is with you when you need it. When you do have the time to charge you're Smart Phone. Just plug the XP1 PowerCable into a USB outlet and the XP1 PowerCable charge/sync cable circuitry will charge the Smart Phone, then its integrated lithium-ion battery for the next time portable mobile power is needed. For flexibility, most people will have an XP1 PowerCable charge/sync cable in their car, their home and their place of work.

As more technology and applications are installed into new generations of **"Smart Phones"**, like Blackberry's, iPhone's and other personal consumer products. There is a considerable amount power that is required to run them, putting a large amount of drain on the battery. Leaving the consumer with the possibility of finding him or herself with no juice and finding the time and/or place to re-charge is not an option. What we have done is give the consumer the comfort of knowing that they will always have a back-up power source within reach, their XP1 PowerCable charge/sync cable with an integrated rechargeable 2500mAh Lithium-ion battery.

Granted, there are other portable power sources for the Smart Phone, but they tend to be large units that either fit on the back of the Smart Phone or connect to the Smart Phone connector and dangle off the bottom of the unit, which could put additional stress on the Smart Phone connector. Plus these units will need to be charged separately from the Smart Phone, just more cables and adapters to pack around. We have everything integrated into the XP1 PowerCable power/sync cable. Making things a lot easier for you, the consumer.

XP1 PowerCable is available in different lengths: 6 inches, 20 inches, 30 inches and also offered in a small compact retractable cable design for easy storage.

## **Contacts**

### **For more information and images**

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## ***About Xmultiple***

Xmultiple is a global manufacturer of connectivity products supporting twisted pair wiring communications, networking, RF/Microwave, test & measurement, broadcast, medical, military and industrial applications. Xmultiple manufacturers patent pending and patent electronic products related to the rechargeable battery industry. The XP1-Power iPhone/iPod USB Sync/Charging rechargeable battery and cable are designed to meet the needs for Smartphone and cellphone users. Please visit <http://www.xmultiple.com> website for more information..

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