



543 Country Club Drive #B-128 • Simi Valley, CA 93065 USA (805) 579-1100 • (800) 753-9526 • FAX: (805) 579-7800,  
www.xmultiple.com, Contact: Mike Basowski

---

## Press Release

---

# **X-POWER1** Is The Rechargeable Battery Backup, Synch/Charging USB Cable

**All In One Cable For iPhone, iPod, Touch/iPod - Extra Power While On  
The Go**

**Los Angeles, California, July 1, 2009 – Xmultiple releases patent pending X-Power1  
Rechargeable Battery Backup USB Synch/Charging Cable**

Give your iPhone, iPod, Touch/iPod extra power while on the road using the X-Power1 USB cable with a rechargeable battery which charges every time you connect your iPod, iPod Touch or iPhone to your computer. The X-Power1 battery backup unit is as small as a D size battery. Take your X-Power1 cable with you when you are on the go. If your iPod, Touch, iPod or iPhone run out of juice just plug the X-Power1 cable in and you have the power you need. Always have the backup power you need to keep going.



The X-Power1 has the ability to charge the iPhone/iPod/iPod Touch's internal battery as well and the X-Power1 is compatible with Apple iPhone, iPod Touch and all iPod Docking Devices. Keep a X-Power1 in your home, office and car to assure you always have the backup power you need. Optional retractable cable available.

## **X-Power1 Advantages and Features:**

- Additional talk time 4.5 hours on 3G and 9 hours on 2G. Up to 5.4 hours additional on Wi-Fi.
- Standby time up to 270 hours. Audio Playback up to 20 hours and Video Playback 6 hours.
- Optional USB to AC power adapter available
- Provides power when your iPhone,iPod Touch or iPod have run out of juice.
- Charges your iPhone/iPod Touch/iPod battery and provide backup power when you need it.
- Operates exactly like the standard iPhone/iPod Touch /iPod USB synch/charging cable
- Have power in emergencies. Plugs directly into iPhone/iPod Touch/iPod.
- Have power for the iPhone3G/iPod Touch/iPod anywhere.
- Lightweight, slim and compact size and optional retractable cable.
- Cable available in different size: 6 inches, 20 inches or 30 inches.
- Color: Black or white



X-Power1 is available in a retractable cable as well as a standard cable. In the marketplace rechargeable battery units are now becoming available for iPhone/iPods. This is large a result of the limited charge time a user of iPhones and iPod have with their devices. The X-Power1 provides more power than the iPhone, iPod batteries and the X-Power1 in most cases provides more power than the rechargeable batteries released as accessories. The X-Power1 is twice the capacity and half the size of the batteries in most devices already on the market. These standalone battery products are bulky and hard to use. Many of these product have problem when a user plugs them in because once they are attached they feel flimsy. The battery is just as dead weight directly from the iPhone/iPod connector. In addition as a user of these devices you have to worried of breaking the iPhone or iPod connector. Maybe the connector will not break off however once they are attached it sure feels like the connector is going to snap if the wrong tension is applied.

These battery unit designs come with a separate USB retractable cable. This cable has a standard male USB connector at end and a mini male USB at the other. The mini USB plugs into the battery device and this is how the user charges the plug in battery. The XPower1 has some real benefits and advantages over these units.

First, our X-Power1 is charging all the time you connect your iPhone or iPod to your computer or when you use a AC power adapter. So these other battery devices also require a user to plug them in for charging. With the X-Power1 it is charging every time you plug in your iPhone or iPod to your computer because it is your synch/charging cable for everyday use. No second step to use it. When you need battery power because the iPhone or iPod lose their juice just plug in the X-Power1. Keep a cable in your car, home and office and you always have the power you need. The X-Power1 is a good solution to the power you need and the X-Power1 is a light weight single piece cable/battery combo ready when you are.

The price for the X-Power1 is \$29.95. We are releasing this as an iPhone/iPod product initially for this specialize market, however in the future will release X-Power1 for most popular cellphones and MP3 type products.