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Press Release

The Ultimate Way to Clean Your Touch Screen - ClearXPointer Fingertip Cleaner

LOS ANGELES, CA, April 22, 2012 – Xmultiple, a global manufacturer of consumer electronic and accessory products has released their product line of ClearXPointer Fingertip Cleaners. And it has no chemicals. The ClearXPointer cut through dried-in-stains, attracting, and absorbing dirt and microparticles.



The ClearXPointer is the best way to clean your iPad/iPad2/new-iPad, iPhone, Blackberry or any other cellphone with a touch display screen. The ClearXPointer cleans all multi-touch glass screens removing fingerprints and dirt. The ClearXPointer cleans the single most important part the user's mobile device which is the display screen and it does this cleaning easily. Unlike most cleaning cloths and liquid clean sprays, you have all the cleaning you need on one fingertip. Users can just place the ClearXPointer on their fingertip and keep their device clean while working, surfing, or just playing a game.

The ClearXPointer's wedge-shaped fiber filaments follow touch screen surfaces, lifting up dirt and trapping particles. The capillary effect between the filaments and nylon core creates a high absorbency, which in turn enables it to clean and polish at the same time. All with a lint free scratch resistant cloth which is made of microfiber and is also RoHS compliant. The suggested retail price of the ClearXPointer is \$1.25 without packaging and \$1.75 with packaging per unit. These units are currently doing well in other retail markets and with the holidays coming up, the ClearXPointer makes a great gift. The ClearXPointers are available in 5 colors, blue, green, red, yellow, and black



ClearXPointer is a convenient cleaning solution for iPad/iPad2/new-iPad, iPhone, iPod, Blackberry, Cellphones, Tablet Computers, TouchScreen Computers, or any other touch screen device – The ClearXPointer solves the touch display screen cleaning problem.



ClearXPointer Features and Advantage

- Cleans your touch display screen while you use your device
- Made revolutionary microfiber cleaning cloth
- Multiple cloth layer tip to clean with power
- One Finger cleaning pad which cleans as you point and click
- Comfortable soft feeling interior
- Available in 5 colors (blue, green, red, yellow and black)
- Small and forms tightly on your finger
- It is extremely soft but at the same time it is tough on dirt
- Reusable and machine wash hundreds of times without compromising the ability to clean
- Made with Anti-scratch protective microfiber material
- Patent Pending - The fingertip cleaning pointer



ClearXPointers are shipping and available for in high volume deliveries for the holidays. Please look at our website www.clearpointer.com for additional information.

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